



transforming healthcare; pursuing perfection

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FOR IMMEDIATE RELEASE

Rona Consulting Group Principal and Founding Partner Thomas L. Jackson to speak on the economics of lean at the Lean Accounting/Management Summit

Mercer Island, WA—June 19, 2017—RCG principal and founding partner Tom Jackson will hold a special session entitled *The Lean Economy* to discuss the economic impact of the lean business model with other industry leaders at the Lean Accounting and Lean Management Summit on September 14, 2017 in Savannah, Georgia.

On September 15, Tom Jackson will lead a breakout session: *Return on Kaizen*. He will describe a new approach to kaizen that puts economic forecasts in the hands of process owners as well as senior leaders. ROK or “return on kaizen” estimates financial and other improvements from kaizen and other project work that can become the basis of strategic planning and target costing.

In this session, attendees will learn:

- Why ROI (return on investment) shouldn't be a “dirty word” in the world of lean accounting.
- How senior leaders, process owners, and kaizen teams can be empowered with good forecasts.
- How good forecasts change target setting for strategy and project planning.
- How takt time is the basis of target and kaizen costing.
- How value stream maps support forecasting.
- How cycle time and defect reduction rates can be turned into financial forecasts of improvement.
- Why everyone should know the “return” on any investment in improvement.
- How to engage the finance department in supporting the right decisions with the best numbers.

To learn more and to register for the summit, please visit: <http://laslms.leanfrontiers.com/>.

Lean Frontiers

Lean Frontiers creates learning opportunities for the lean community. Each learning opportunity (summits, workshops, and webinars) is focused on a narrow “slice” of the larger lean body of knowledge. Lean Frontiers gathers leading organizations, coaches, companies, and consultants in one place, for one purpose. They have formed partnerships with LEI, AME, and many other organizations in the lean community to gather closely defined groups of people to accomplish a

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specific set of goals. For more information, go to: <http://www.leanfrontiers.com>.

Thomas L. Jackson, JD, MBA, PhD is co-founder of the Rona Consulting Group, a lean management consultancy focused on transforming healthcare. He is the former President and CEO of Productivity Inc. and Productivity Press. In 1997, he was awarded the Shingo Prize for his book, *Hoshin Kanri for the Lean Enterprise: Developing Competitive Capabilities and Managing Profit*.

Rona Consulting Group (RCG) is a management consultancy serving integrated healthcare systems, hospitals and clinics, medical suppliers and government organizations. RCG develops lean leaders and assists in transforming organizations through educating, training and coaching executives, managers, clinicians and frontline staff. RCG is committed to helping its partner organizations achieve the highest quality through zero defects, increased patient satisfaction, empowerment of staff, and improvement of financial performance through the application of the Toyota Management System. RCG improvement work ranges from the strategic planning process at the top of the organization to complex clinical processes within care delivery and the supporting administrative processes. Since 2007, RCG has designed and led groundbreaking applications of lean management to operations in the ER, OR, lab, inpatient flow, and clinics and to processes in administrative support, revenue cycle, supply chain, human resources, medical records, group practice management, credentialing and clinical research.

Different from any other lean healthcare consultancy, RCG is the only assembly of senior healthcare executives who have implemented lean methods in complex healthcare settings with a demonstrated record of success. RCG has an in-depth understanding of authentic lean methodology and philosophy, with many team members having been students of John Black and Chihiro Nakao of Shingijutsu, Japan, both recognized internationally as experts in the Toyota Way. The principals at RCG bring leadership experience from Virginia Mason Medical Center in Seattle, Park Nicollet Health Services in Minneapolis and Sutter Health in Northern California — early adopters in the country that have fully embraced and implemented the Toyota Management System. The RCG team also brings extensive knowledge in developing and advising on large-scale transformation programs for companies outside of healthcare, including Boeing, Ford and Toyota.

Based in Seattle, Washington, USA, we maintain offices in Atlanta, Houston, Los Angeles, Minneapolis, New York, Oakland, Phoenix, Portland, Raleigh, San Diego, San Francisco and Seattle.

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