
Moss Adams lean consulting practice consultants to present about hoshin kanri on KaiNexus webinar

SEATTLE, Nov. 13, 2017 – Moss Adams lean consulting practice partner, Craig Vercruysse and director Jo Omi will present *Cascading Strategy Through Hoshin Kanri* on a KaiNexus webinar on November 14, 2017 from 1:00 – 2:00 pm ET.

Hoshin kanri is literally the management of a hoshin, also referred to as hoshin management or policy deployment. A strategic decision-making and deployment methodology used by a healthcare organization's executive team in order to focus resources keenly on the select few critical initiatives needed to accomplish organizational objectives. Using visual matrix diagrams, generally three to five key objectives are selected, refined, and deployed using a cascading, give-and-take communication process (catchball) between executive management and other levels. Resources are aligned throughout the organization, with measurable targets toward the key objectives that are reported on a regular basis. Hoshin kanri resolves large-scale projects into multiple, smaller projects, each with its own project manager or executive sponsor. Each project is documented by means of a project plan called an A3 or A3T.

During this webinar, attendees will:

- Learn about the purpose and building blocks of hoshin kanri
- Understand how health care organizations arrive at and use hoshin
- Understand why hoshin is the quintessential PDSA and how experience with small tests of change and A3s create a foundation for hoshin
- Learn about some common rocks in the hoshin road and what can be done about them

To learn more and to register for the free webinar, please visit: <https://info.kainexus.com/improvement-disciplines/hoshin-kanri/stories/webinar/signup>

About KaiNexus

KaiNexus helps leading companies engage more people in improvement for an accelerated rate of change and maximum impact. With software that provides unprecedented visibility and standardization, KaiNexus is revolutionizing the way the world captures, implements, measures, and shares improvement. For more information, go to: <https://www.kainexus.com/>.

About Moss Adams and Rona Consulting Group

Moss Adams LLP provides assurance, tax, and consulting insight and expertise to public, private, and not-for-profit health care enterprises. We serve more than 2,200 clients across the health care continuum, from large health systems, hospitals, and long-term care organizations to clinics, medical groups, and physician practices. Visit www.mossadams.com/healthcare.

Rona Consulting Group (RCG) combined with Moss Adams in 2017 and serves government organizations, integrated healthcare systems, hospitals and clinics, as well as large companies including Boeing, Ford

and Toyota to develop lean leaders and assists in transforming organizations through proven educating, training and coaching. Since its founding in 2007, RCG is committed to helping its partner organizations achieve the highest quality through zero defects, increased patient satisfaction, empowerment of staff, and improvement of financial performance through the application of the Toyota Management System.

RCG is the only assembly of senior executives who have implemented lean methods in complex healthcare settings with demonstrated success. RCG has an in-depth understanding of authentic lean methodology and philosophy, with many team members having been students of John Black and Chihiro Nakao of Shingijutsu, Japan, both recognized internationally as experts in the Toyota Way. The principals at RCG bring leadership experience from Virginia Mason Medical Center in Seattle, Park Nicollet Health Services in Minneapolis and Sutter Health in Northern California — early adopters in the country that have fully embraced and implemented the Toyota Management System.

For more information, please contact:

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